



A EU project for sustainable mobility

Welcome to

## **MOVE TOGETHER LAUNCHING CONFERENCE**

**MOVING TOGETHER TOWARDS A NEW CULTURE FOR URBAN MOBILITY**

**Citizens' views on EU research for sustainable urban transport**

**Brussels, Monday 16 June 2008**

**European Economic and Social Committee, Room VMA 3  
Rue Van Maerlant 2**

**The Conference is the result of a comprehensive consultation based on an innovative process:**

27 EU citizens from the 27 Member States have been randomly selected among 600 applicants. Citizens, bringing their "everyday perspective", personal background, experience, national culture and needs on urban mobility, have been informed on the EU transport research during two focus groups. As a first project result, citizens drafted their Appreciation on the EU research efforts and achievements. This Appreciation will be discussed with various stakeholders and EU policy makers during the Conference.



The conference "Moving Together towards a New Culture for Urban Mobility" is the first public forum of this ambitious project. Jointly organised by MOVE TOGETHER and the European Economic and Social Committee, the conference will gather a complete range of European stakeholders, establishing a dialogue between citizens, professionals of the urban transport sector and EU policy makers.



The **Move Together Project** is in line with the objectives of the **Green Paper "Towards a new culture for urban mobility"** and helps to establish a fruitful dialogue between experts, decision-makers and citizens. Research has a key role to play in developing safer, more

secure, more efficient and environmentally-friendly mobility schemes, but ultimately, only a dramatic change in citizens' behaviour can ensure a vibrant future for our cities and urban areas.

In fact, developing sustainable mobility is an ever increasing challenge for congested European urban areas. Through European policies and targeted research, the European Union endeavours to meet this objective. But are European citizens aware of the impact that EU research programmes have on their daily lives? And conversely, do they realise what impact their individual choices have on urban quality of life? Both questions are addressed by the Move Together project whose objective is to raise citizen awareness and appreciation of EU research in the field of mobility. Ultimately, the project will contribute to favour a global behavioural change and the emergence of a new urban mobility culture that will preserve the quality of life in our urban centres, which are home to about 80% of European citizens.

## PROGRAMME

<b>09.00 – 09.30</b>	Registration of the participants
<b>09.30 – 09.45</b>	<b>Welcome and introduction</b>
	<b>Stephane Buffetaut, Vice-President of the EESC's section for Transport, Energy, Infrastructure and Information Society</b>
	<b>Carlo Sessa, ISIS, Move Together Coordinator</b> Introduction of the Conference Programme
<b>09.45 - 12.30</b>	<b>European Research for a more sustainable urban transport- The citizen's perspective (citizens' presentations + open debate with the participating stakeholders)</b>
	Citizens introducing themselves: <ul style="list-style-type: none"> <li>• who are we?</li> <li>• what we have done?</li> <li>• what is our perspective of the new urban mobility culture?</li> </ul>
	<ul style="list-style-type: none"> <li>• Citizens' appreciation of the EU research aimed at sustainable urban mobility and questions to the invited stakeholders</li> <li>• Open debate with the participating stakeholders</li> </ul>
	<ul style="list-style-type: none"> <li>• Citizens' recommendations on raising awareness of EU research and questions to the invited stakeholders</li> <li>• Open debate with the participating stakeholders</li> </ul>
<b>12.30 – 13.00</b>	<b>Intervention of Eleni Kopanezou, Head of the Unit for Clean Transport and Urban Transport, European Commission, Directorate General Energy and Transport</b>
<b>13.00- 14.30</b>	<b>LUNCH</b>
<b>14.30 – 15.00</b>	<b>Roman Jakič, City Councillor and President of the International Relations Commission of the Ljubljana City Council</b>
<b>15.00 – 16.00</b>	<b>Reporting back of the main citizens and stakeholders conference conclusions</b>
<b>16.00 – 17.00</b>	<b>Feedback on the process and outcomes of the citizens and</b>

	<b>stakeholders conference</b>
	<b>András Siegler, Director of the Transport Directorate in Directorate-General for Research, European Commission</b>
	<b>Rafael Barbadillo, co-rapporteur of the EESC</b> opinion on the green book "Towards a new culture of urban mobility"
	<b>Benoit Derenne , Director of the NGO Foundation for Future Generations, European Citizens' Panel Initiative:</b> The civil society perspective
<b>17.00 – 17.45</b>	<b>Conclusions</b>
	<b>Carlo Sessa – ISIS:</b> Prospective reflection on citizens consultation to support EU research policy
	<b>Lutz Ribbe, EESC rapporteur on the "Transport in metropolitan areas" opinion:</b> Conclusion
<i>at 18:00 a Cocktail offered by the EESC</i>	

Active and passive *interpretation* will be provided for English, French, German, Italian and Spanish

## PROJECT PARTNERS

ISIS, Lead Partner (IT)





















EC 7<sup>th</sup> Framework Programme